



Radio/Television Media List

Media Kit Template



Station Name _____ Call Letters _____

Location On The Dial

Format

Broadcast Area

Audience

Hours on Air

Street Address

Mailing Address

Telephone Number

Web Address

Owners

Network Affiliation

Public Services and News Programs

General Manager Email Phone

News Director Email Phone

Editorial Director Email Phone

Advertising Managers Email Phone

Does the station air public service advertising? What format? Yes No Announcer Read Pre-recorded on a CD

Does the station air editorials and provide opportunities for response? Yes No

Notes: